Curriculum Vitae

Personal data



Eddie Howan Lauer Sedie Howan Lauer Sedie Howan Lauer Sedie Sedie

Educations



Rotterdam University of applied sciences HBO - Industrial Product Design September 2010 – June 2014



Zoomvliet College - Roosendaal MBO – Multimedia Design September 2004 – February 2008

Working Experience

Freelance, Product Des	n/Engineering February 2013 – Present	t
Industry:	Product design	
Position:	Product engineer	
Activities:	After my internship in 2013 at Unlimited innovation I started working as a freelance	
	designer for the company. During my freelance period I have done several projects	
	like a wooden train toy or a Miffy starlight projector for example. During these	
	projects I converted the ideas of customers to concepts, and after approval engineer	•
	the chosen concept and make technical drawings for final production.	
Full-time/part-time:	Part-time, varied in a week	

Freelance, Graphic Desig	n February 2008 - Present
Industry:	Graphic design
Function:	Graphic Designer
Activities:	Most of my time as a graphic designer I design logos, stationary, leaflets and
	business cards for different (startup) companies. I regularly have assignments to
	create short movies like promotion videos.
Full-time/part-time:	Part-time, 4 hours a week

Cook / chef cook - Win	g's Garden April 2003 - Present
Industry:	Food industry
Position:	Cook / Chef Cook
Activities:	Next to designing I also work part-time in our restaurant called Wing's Garden.
	As a cooking chef I prepare food and do the management of the staff.
Full time/part time:	Part-time, 20 hours a week

Fittz Men's Fashion	August 2010 – February 2011
Industry:	Retail
Function:	Sales assistant
Activities:	For improving my communication skills I have worked part-time as a sales assistant
	in a men fashion company. This gave me more confidence in talking with customers
	and guiding them in buying clothing.
Full-time/part-time:	Part-time, 10 hours a week

Altorffer drukkerijen	June 2007 – August 2009
Industry:	Graphic Design
Position:	DTP layout
Activities:	After my internship at Altorffer drukkerijen I worked part-time next to my education
	as a desktop publisher. After my education in 2008 I started working full-time.
	After \pm 9 months I stopped working as a graphic designer and started my
	education as an Industrial product designer
Full-time/part-time:	Full-time, 40 hours a week

Internships

AMS Group - Graduation Project

Industry: Position:	Product design / engineering Product engineer
Activities: a	For my graduation project I got the assignment to develop a new spinning bike with
ŭ	vibration unit that affects the lower body of its user for better muscle development. This project was a good learning process starting from an idea till building the final prototype. Developing knowledge in building proof of principles and prototypes, learning the possibilities of metal constructions and gear transmissions and doing user tests for effectiveness of the mechanics.
Full-time/part-time:	Full time 40 hours a week

Unlimited Innovation Lt	d. September 2012 – February 2013
Industry:	Product design / engineering
Position:	Product engineer
Activities:	During my trainee period at Unlimited Innovation in Hong Kong. I have done several
	individual projects. Most of the project are starting from an idea till final
	productions. These projects include customer meetings, analyses, product
	design, build test models, engineering, discuss production with factories,
	and do presentations for clients. This was a good all-around learning process with
	visits to different factories in China for checking the production or discussing the
	possibilities.
Full-time/part-time:	Full-time, 48 hours a week

Altorffer drukkerijen	February 2007 – June 2007
Industry:	Graphic design
Position:	Desktop publishing
Activities:	During my internship at Altorffer drukkerijen I mostly designed printing
	material like magazines leaflets and business cards. While designing different
	magazines and leaflets I had to consider the spaces for cutout
	measurements and page ordering for the printing process.
Full time/part time:	Full-time, 40 hours a week

Frizz-ID	February 2006 – June 2006
Industry:	Graphic design
Position:	Graphic designer
Work:	At Frizz-ID I mainly designed logos, websites and roll-up banners. After designing the
	roll-up banners it also includes, printing, cutting and build up the displays for
	publishing.
Full-time/part-time:	Full-time, 40 hours a week

February 2014 – June 2014